What is claimed is:

1. A method for performing a hybridization assay between a target nucleic acid molecule and an oligonucleotide array, the array comprising a surface to which are covalently attached oligonucleotide probes with different, known sequences, at discrete, known locations, the method comprising the steps of:

incubating the array with a hybridization mixture comprising the target under thermophoretic conditions; and

determining the identity of probes to which the target has hybridized.

- 2. The method of claim 1 wherein the target further comprises a detectable label.
- 3. The method of claim 2 wherein the label is a fluorescent probe molecule.
- 4. The method of claim 3 wherein the fluorescent probe molecule is fluorescein.
- 5. The method of claim 1 wherein the array has a density of at least ten thousand features per square cm.
- 6. The method of claim 5 wherein the array has a density of at least one hundred thousand features per square cm.
- 7. The method of claim 6 wherein the array has a density of at least one million features per square cm.
- 8. The method of claim 1 wherein thermophoretic conditions comprise the application of a temperature gradient perpendicular to the array surface whereby the target is driven to the array surface.
- 9. The method of claim 8 wherein the array surface is vertical and the temperature gradient is horizontal.

- 10. The method of claim 8 wherein the array surface is horizontal and the temperature gradient is vertical.
- 11. The method of Claim 8, further comprising the step of: reversing the temperature gradient, whereby any unhybridized target is driven away from the array surface.
- 12. The method of claim 8, wherein the temperature gradient is between about 5 and 25°C/mm.
- 13. The method of claim 8, wherein the hybridization mixture further comprises an isostabilizing agent.
- 14. A method for performing a hybridization assay between a target nucleic acid molecule and an oligonucleotide array, the array comprising a surface to which are covalently attached oligonucleotide probes with different, known sequences, at discrete, known locations, wherein such probes have been contacted with a hybridization mixture comprising the target nucleic acid molecule, the method comprising the steps of:

applying a temperature gradient to the array surface whereby any unhybridized target is driven away from the array surface; and

determining the identity of probes to which the target has hybridized.

15. A method for performing a binding assay between a target molecule and an array, the array comprising a surface to which are covalently attached a plurality of binding partners with different, known sequences, at discrete, known locations, the method comprising the steps of:

incubating the array with a mixture comprising the target under thermophoretic conditions; and

determining the identity of binding partners to which the target has bound.

16. The method of claim 15, wherein the target further comprises a detectable label.

- 17. An apparatus for performing a hybridzation assay, comprising a container connected to at least one temperature control blocks in a heat-conducting fashion, such that a temperature gradient is produced.
- 18. The apparatus of claim 17, wherein the container is connected to two temperature control blocks in a heat-conducting fashion.
- 19. The apparatus of claim 17, further comprising an inlet port and an outlet port.
- 20. The apparatus of claim 17, further comprising an aperture to permit optical access to the container.